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Exploring Publication Design

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Exploring Publication Design tackles the unique challenges encountered in designing books, magazines, newspapers, promotional literature, and the various other types of print publications.

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Exploring Publication Design tackles the unique challenges encountered in designing books, magazines, newspapers, promotional literature, and the various other types of print publications. Highly regarded author and design educator Poppy Evans identifies. Even in a digital age dominated by the Web and DVD's, print media remains a

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primary means of communication in our culture.

Exploring Publication Design by Poppy Evans

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In addition to co-authoring the Exploring the Elements of Design, she is the author of Exploring Publication Design, 12 other book titles for graphic designers, and hundreds of magazine articles. Prior to teaching and writing for the design industry, she worked for many years as a graphic designer and magazine art director.

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